



MADISON AVENUE DERBY 2022 BENEFICIARY SPOTLIGHT

Since the Madison Avenue Derby started in 2011, this free and fun family-friendly event has raised over \$240,000 for local nonprofit organizations that serve the needs of children in the greater Decatur area. We raised \$40,000 last year for the Decatur Student Center which helped the high school hire more counselors and led them to open a center at Beacon Hill Middle School. We have high hopes for this year's fundraising goal, and I hope that you will consider joining us as a sponsor. Here's the scoop:

This year, we are partnering with Friends of Refugees (FOR) and their Refugee Family Literacy (RFL) program to support the mother and child education classes, serving over 250 children and their mothers through a joint-family literacy approach. This approach is especially important for refugee mothers and children who have once experienced trauma and are not ready to be separated at different sites. The RFL program empowers mothers to become their children's best teachers by raising their own literacy levels while their children are also learning. Proceeds from the Derby will help provide funding for the children's teachers and to equip their classrooms with everything they need for teaching.

THANK YOU in advance to all returning sponsors - because of your ongoing commitment, many young lives have been touched by the good work of past Derby beneficiaries such as Decatur Student Center, Gigi's Playhouse, REAP, Decatur Education Foundation, Hagar's House, Our House, and many more. All the information that you need to become a sponsor can be found on the attached flyer. Please consider sponsoring at any level that you or your business feels comfortable with. And of course, please feel free to forward this to anyone who has their own business or works for a larger company (with big bucks)! The sponsorship deadline is September 30th.

We really appreciate your support, and we look forward to seeing you on Saturday, October 15th at the Madison Avenue Derby! Check our website at www.madavederby.org for more information.

Thanks,
Madison Avenue Derby Team



**Friends
of Refugees**

Friends of Refugees & Refugee Family Literacy info:

<https://www.friendsofrefugees.com/>

<https://www.refugeefamilyliteracy.com/>

<https://www.facebook.com/FriendsOfRefugees>

<https://www.instagram.com/friendsofrefugees/>

<https://twitter.com/friendorefugees>

@MADAVEDERBY
SEE YOU AT THE DERBY